



WHITTIER

FUN



WILDCAT

RUN



The Whittier Wildcat Fun Run is Going Virtual!

Dear Whittier Parents and Guardians,

The **Wildcat Fun Run** is Whittier Elementary School PTO's largest fundraiser of the year. The event is all about having fun, moving your body and raising money for our school. Our Wildcat Fun Run will look a little different this year. The **VIRTUAL** Fun Run can be completed with your family or friends on your own schedule during the week of October 12th through October 18th. The Fun Run can actually be completed by running, biking, scootering, skateboarding, dancing or whatever makes you happy! All you have to do is complete your chosen Fun Run activity for a 20-minute timeframe. We ask that all families comply with the social distancing guidelines.

The most important component of this event is the individual student fundraising. These funds keep PTO programs running all year and have funded large purchases like technology in the classroom, playground improvements and the outdoor classroom. The PTO has historically funded community, cultural and academic programs such as all-school picnics, Opera for the Young, Hubbard Street Dance, scholarships to Camp Edwards, as well as teacher and classroom grants. **This event is extra important for the 20-21 school year and will probably be our biggest fundraiser. PTO is using the funds raised to provide support during remote learning, teacher training, remote programming and student academic and social emotional support. As we know, remote schooling requires different supplies and tools and our PTO is providing funds to support it.**

This year, our goal is to raise \$16,000 or \$50 per child - - approximately 50% of the PTO budget for this year. We know not everyone can contribute a large amount; any amount is appreciated, and our ultimate goal is building community spirit, while creating meaningful memories during this unusual school year.

Supporters can contribute in 2 ways:

- 1. Online:** Setup a profile for your child at <https://www.getmovinfundhub.com> by selecting "Register As Parent" and using the School Identifier: **5d2f47547adff**. It takes about 2 minutes. You can donate online via PayPal or credit card. This donation system allows you to upload a picture of your child and send a customized email or post to social media in two clicks! Data is secure and is not collected or managed by anyone outside of school.
- 2. Cash/Checks:** Students who cannot create an online account are encouraged to send in donations directly to the Whittier office at 715 N Harvey Ave, Oak Park, IL 60302. **Please include your child's name on the check and make it payable to Whittier PTO.**

Register
Your
Child!

We chose this fundraiser because it encourages healthy behavior, does not involve products to buy or sell and is a simple, effective and efficient way of supporting the school. More than 85% of each pledge dollar goes straight back to PTO programs enjoyed by the entire school. Ask your friends and family to support Whittier PTO programs by making a pledge! Remember, even small contributions add up - so spread the word! We are looking forward to a great school year loaded with wonderful PTO-funded educational opportunities!

Warmest regards,

Kristen Hollinden
Christine Diedrich
Suzanne Griffin

Shailushi Ritchie
Mary Furman

Wildcat Fun Run Team, funrun@whittierpto.org



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Timeline

Pledging: September 22– October 31, 2020

Between September 22, 2020 and until October 31, 2020, students will collect pledges, either online using their own pledge pages at <https://www.getmovinfundhub.com> with school identifier **5d2f47547adff** or via check/cash. Please be sure that the child's name is on any checks sent to the Whittier office.

- **Early Bird Registration Prize Incentive-** Simply set up your account at: www.getmovinfundhub.com on or before October 5th, 2020 and your child will be guaranteed to enter the Fun Run Raffle! *If you are unable to create an online account please contact the committee at funrun@whittierpto.org to ensure your child can still be entered in the registration lottery.*
- **PRIZE DRAWING #1-** Turn in at least \$50 in pledges by **October 5th, 2020** to have your child's name entered into the **first drawing on October 12th, 2020.**
- **Additional Prize Drawings will be held throughout the pledge season.**
- **Each student will receive a wall ball to promote more fitness!**

VIRTUAL Fun Run Event: Monday, October 12th through Sunday, October 18th

The Fun Run can be completed by running, biking, scootering, skateboarding, dancing or whatever makes you happy! The Fun Run can be completed on your own schedule during the week of **October 12th through October 18th**. All you have to do is complete this Fun Run activity for a 20-minute timeframe with your family or friends.

VIRTUAL Community Spirit

Let's join the Whittier Community in sharing your Wildcat Pride from the Fun Run.

- **Tweet your pictures** - Use the hashtags, **#whittierschool97** and **#wildcatFUNrun**
- **Send us your picture to post** - Email us at funrun@whittierpto.org
- **Send us a video or picture** - We will be compiling videos and pictures of our Wildcats to participating in the Fun Run. Send us videos of your family participating in the event and you can even share your Wildcats telling us "why they love the Fun Run".
- **Raffle Prize** - For every photo or video submission, your students will be entered into the Fun Run Raffle!





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Please do not allow your child to go door to door to solicit pledges.

The Wildcat Fun Run is not a race or speed competition, just a fun, simple and healthy way to fund PTO programs.

Incentives

INDIVIDUAL REWARDS

- Participation Prize: All students who participate in the FUN RUN will receive a **wall ball and race bib** during the week of the run.
- Online Registration Prize: All students who sign up for an account with our online platform by 10/5/2020 will be entered in the Fun Run Raffle. *Students who cannot create an online account are encouraged to contact the committee to ensure they can still receive this prize.*
- Raffle Prize: Each student that reaches their **pledge goal of \$50** will be entered in scheduled drawings for prizes.

INDIVIDUAL RAFFLE REWARDS

- **Oberweis, Peterson's OR Brown Cow Ice Cream gifts cards good for a single scoop of ice cream**

CLASSROOM REWARDS (classrooms are encouraged to work as a team)

- **\$25 Prize for the Class: All classrooms that hit their goal will get \$25.00**
- **\$100 Prize for the Class: The 2 highest earning classrooms will get \$100 for remote learning activities**

TOP EARNER -The top earning students get to choose their grand prize from the options listed below.

- **A gift card to the Pumpkin Moon or the Book Table for the value of \$20.00**
- **A Zoom Lunch with Principal Robinson, your homeroom teacher or specials teacher. Lunch will be delivered to your house with your customized order from Jimmy Johns.**

WHOLE SCHOOL PRIZE

When a new whole school goal is met, the students will receive incentive as listed below.

- **\$2,000 = Students submit questions to Principal Robinson and he answers a selection of questions during the morning announcements!**
- **\$4,000 = Sports Day – Wear your favorite gear from your favorite team!**
- **\$6,000 = Superhero Day – Wear your favorite hero costume, honoring all heroes!**
- **\$12,000 = Pajama Day – Wear your favorite PJ's all day!**
- **\$16,000 = We did it!!! Principal Robinson will teach the school a TikTok to be shared virtually with your classrooms! Extra Challenge: Can you match his moves?!**

WHITTIER PTO

2020-2021 Vacant Leadership Roles

CO-PRESIDENT

DESCRIPTION OF ROLE | Preside at all meetings of the PTO and Executive Board. Be the official representative at monthly Coordinating Council meetings. Approve all newsletters, flyers, or notices and have approval by Principal prior to distribution.

EXAMPLE OF DUTIES | Plan and run monthly PTO meetings. Work w/Chairs & leadership when needed. Regularly check PTO mailbox for mail and follow up accordingly. Help in making decision in regards to PTO. Write PTO updates for the Greenleaf. Attend PTO Council meetings.

LEVEL OF COMMITMENT | 1-2 hours per week (average)

CO – VP FUNDRAISING

DESCRIPTION OF ROLE | Oversee fundraising efforts/events. Work with event chairs and at times chair events yourself if needed.

EXAMPLE OF DUTIES | Annual Trivia Night, Silent Auction, Provide support for Fun Fair and Fun Run

LEVEL OF COMMITMENT | 20 total hours to plan each major event

CO – CHAIR FUN FAIR

DESCRIPTION OF ROLE | Coordinate Fun Fair carnival games and activities during the Spring Season. Work with school and PTO to select a date typically the first or second Saturday in March.

EXAMPLE OF DUTIES | Work with Carnival company to obtain and review the contract for rented carnival games. Bulk of work begins in January and includes, marketing, recruiting volunteers, advanced ticket sales, determining food and beverage organizer. A timeline of tasks is clearly laid out and will be forwarded to Co-chairs of this event.

LEVEL OF COMMITMENT | 20 total hours (including event itself)

CO – PARENT ENGAGEMENT

DESCRIPTION OF ROLE | The Co-VPs of Parent Engagement work closely with one another in coming up with ways to keep all families engaged at Whittier in an inclusive way. The Co-Vps of Parent Engagement are responsible for identifying new ways to engage families at Whittier such as monthly coffee meetups and other social events. Parent Engagement also includes partnering with the VPs of fundraising and representing the committee at PTO leadership meetings.

EXAMPLE OF DUTIES | The Co-Vps of Parent Engagement are responsible for identifying new ways to engage families at Whittier such as monthly coffee meetups and other social events. Parent Engagement also includes partnering with the VPs of fundraising and representing the committee at PTO leadership meetings.

LEVEL OF COMMITMENT | 0.5 Hours per week

CO – CHAIR TRIVIA NIGHT

DESCRIPTION OF ROLE

Aid in coordination of activities for Trivia Night. Event takes place in January.

EXAMPLE OF DUTIES

Organize trivia night logistics: securing venue, MC, create committees for compiling trivia, securing volunteers for the event (set-up, spotters, check-in, drink tickets, clean-up), decide on decor theme and purchase necessary items, work w graphic designer volunteer to create signage, PowerPoint slides for trivia, and marketing leading up to event. Solicit 3-4 LIVE auction donations for LIVE AUCTION portion of evening.

LEVEL OF COMMITMENT

1-3 hours a week until closer to the event.

FUN RUN CHAIR

DESCRIPTION OF ROLE

The chairman for this event is responsible for managing all aspects of the overall event and working with school/PTO leadership.

EXAMPLE OF DUTIES

- Recruiting committee members and determining their duties
- Creating/Tracking the committee budget to achieve overall PTO goals
- Leading committee members to ensure the timeline, due dates, goals/tasks are all being met

**LEVEL OF
COMMITMENT**

Early planning is needed for the success of this event. The chairman for this event is responsible for managing all aspects of the overall event and working with school/PTO leadership.

SERVICE DAY CHAIR

**DESCRIPTION OF
ROLE**

Aid in coordination of activities to clean/arrange landscape at Whittier. Service Day - usually first Saturday in May.

EXAMPLE OF DUTIES

Work with school and PTO to select a date - usually a Sat or Sun morning, from 9-1pm. Create emails, posters and Sign Up Genius to solicit volunteers. Call landscapers to get prices on mulch - McAdam and 1-2 others, and arrange delivery (usually front of school). Work with Green Team garden chairs to solicit compost from the Village CompostAbles program and arrange delivery. On the day of the event, make sure volunteers weed, edge, spread compost and mulch, then power wash for cleanup. Volunteers bring wheelbarrows, tools and power washers. Arrange for the school to be open that morning.

**LEVEL OF
COMMITMENT**

1-3 hours a week until closer to the event. 10 total hours commitment.
